



Scratch for your chance to win one of hundreds of prizes!

EVERY CARD IS A WINNER!

HOW TO PLAY:

All IBOs that have an Autoship of 200 PV or more process during the month of September will receive one scratch off card.

Additional cards will be awarded when any of the following items are accomplished during the month of September:*

- Any of your personally sponsored IBOs make their initial purchase of 100 PV = one Scratch & Win card.
- Any of your personally sponsored IBOs make their initial purchase of 101 PV – 300 PV = two Scratch & Win cards.
- Any of your personally sponsored IBOs make their initial purchase of 301 PV – 500 PV = three Scratch & Win cards.
- Any of your personally sponsored IBOs make their initial purchase of 501 PV – 1000 PV = four Scratch & Win cards.
- Any of your personally sponsored IBOs make their initial purchase of 1001 PV – 1500 PV = five Scratch & Win cards.

*The total PV amount purchased must be placed on the initial order to qualify for the respective ELEVATE Scratch & Win card. Additional orders do not apply. The initial order must be placed and paid for within the month of September 2011. If an IBO making their initial purchase was enrolled prior to September 1, 2011, the sponsoring IBO must email IBO Success at IBOSuccess@GenesisPURE.com in order to receive the respective ELEVATE Scratch & Win card.



PRIZES INCLUDE:

- Hotel Room Upgrades
- In-Room Massages
- Gift Certificates to Spencer's Steak House
- Product Paks
- Complimentary Hotel Bottle Service
- Hometown Spa Visits
- Hometown Getaways
- Mystery Cash
- Genesis PURE Apparel
- Corporate Fly-In
- Ski Weekend

TERMS AND CONDITIONS:

- Winners must be present at ELEVATE in Salt Lake City October 6-8, 2011 in order to receive their prize.
- Cards are ONLY redeemable at ELEVATE.
- Cards and prizes are non-transferable. Cards must be redeemed by the person to whom it is assigned.
- Prizes are final, unless eligible for exchange during the "ELEVATE Mystery Cash" game. The top three recipients who have earned the most blue cards may choose to exchange them for cash prizes or participate in a card exchange. The prize becomes final upon completion of exchange.
- Prizes that are available in the store may not be returned or redeemed for cash.
- Scratch & Win cards offering a percentage discount (i.e. 5% off) cannot be combined to generate a greater percentage discount.
- In addition to the various methods cards may be earned, every person who has an Autoship of 200 PV or more will qualify to receive a card.
- Complimentary wine service is for Friday night of the event.
- Those that win an upgraded suite will still be responsible for the price for the regular room and Genesis PURE™ will take care of the upgrade.
- Must be in good standing with Genesis PURE and compliant with terms and conditions as set forth in policies and procedures.
- Active Autoship profile required.
- Prize descriptions are available at the Genesis PURE website.
- Genesis PURE reserves the right of maintaining sole discretion in the adjustment of giveaways in the case of contrary unforeseen circumstances; in such cases, Genesis PURE may substitute a prize or grand prize.