

We're gearing up for **ELEVATE**<sub>2011</sub> in just a few short weeks! What better way to keep the momentum going than with an iPad giveaway?



Be one of the first 20 IBOs to personally sponsor ten new IBOs with an initial purchase of 100 PV or more between September 1st and September 30th and you'll receive an iPad!\*

The iPad has changed the way people think about personal computers and it will change the way you operate your Genesis PURE business. Access your Virtual Back Office, show presentations and introduce prospects to the Genesis PURE products - all on the super sleek and convenient iPad!

Be one of the first 20 IBOs to sponsor ten new IBOs with an initial purchase of 100 PV or more during the month of September and you'll be presented with an iPad of your very own on stage at **ELEVATE**<sub>2011</sub>! Good luck!

\*Winners must be present at ELEVATE to claim their prize. Qualifying orders cannot be returned and must be paid for by and shipped to the account holder. IBOs enrolled prior to September 1st will not be considered for contest purposes. Both winners and qualifying newly sponsored IBOs must have an active Autoship profile to be eligible.