

# REACH NEW HEIGHTS

As all eyes turn to Vancouver to watch the winter games begin, the Olympic spirit has caught on here at Genesis PURE as we encourage everyone to Reach New Heights! Any IBO whose highest rank achieved as of February 6, 2010 is Platinum Director or below is eligible to participate in this innovative promotion that gives you the chance to take home some serious cash bonuses! Between February 6<sup>th</sup> and April 2<sup>nd</sup>, when you achieve and maintain the Director ranks of Silver, Gold, or Platinum for the determined weeks outlined below, you will be able to take home your cash prize. Here's how it works:

As this promotion is designed to encourage you to Reach New Heights, you may only be awarded as you maintain your highest rank as of the promotion start date or as you achieve new ranks. For example, if your lifetime rank is Gold Director, you will not be rewarded for achieving the rank of Silver Director during this promotion. However, you will be awarded for maintaining Gold or Platinum Director as outlined above.



- Achieve any of the three Director ranks for 4 consecutive weeks during the promotional time frame of February 6<sup>th</sup> and April 2<sup>nd</sup> and you receive **\$1000** for Silver Director, **\$1500** for Gold Director and **\$2000** for Platinum Director!

- If you achieve any of the three Director ranks for 3 out of any 4 consecutive weeks during the promotional time frame of February 6<sup>th</sup> and April 2<sup>nd</sup> you will receive **\$500** for Silver Director, **\$750** for Gold Director and **\$1000** for Platinum Director.

At the end of the 8 weeks, we will review the entire promotion period and pay you any prize winnings you have earned! If you were paid a bonus in your first four weeks (by getting a jumpstart on the promotion) we will review the previous six weeks – allowing you to essentially use your rank qualifications in weeks 3 and 4 **TWICE!**

Example A

| Week         | Feb 6-12<br>#1 | Feb 13-19<br>#2 | Feb 20-26<br>#3 | Feb 27-Mar 5<br>#4 | Mar 6-12<br>#5 | Mar 13-19<br>#6 | Mar 20-26<br>#7 | Mar 27-Apr 2<br>#8 |
|--------------|----------------|-----------------|-----------------|--------------------|----------------|-----------------|-----------------|--------------------|
| Rank         | Star 900       | Silver          | Star 900        | Silver             | Gold           | Silver          | Gold            | Silver             |
| Total Payout | -              | -               | -               | -                  | -              | -               | -               | \$1000             |

Example B

| Week #       | Feb 6-12<br>#1 | Feb 13-19<br>#2 | Feb 20-26<br>#3 | Feb 27-Mar 5<br>#4 | Mar 6-12<br>#5 | Mar 13-19<br>#6 | Mar 20-26<br>#7 | Mar 27-Apr 2<br>#8 |
|--------------|----------------|-----------------|-----------------|--------------------|----------------|-----------------|-----------------|--------------------|
| Rank         | Star 900       | Silver          | Silver          | Silver             | Gold           | Silver          | Gold            | Star 900           |
| Total Payout | -              | -               | -               | \$500              | -              | -               | -               | \$1000             |

As you aspire to Reach New Heights, you will be setting yourself up for future success, lining your pockets with some extra cash, and giving yourself a solid springboard to launch you right onto the next Ruby Cruise!

For a detailed explanation on the examples illustrated above, click [here](#).